

Living Life on Purpose

Why I do what I do

I JUST
LOVE LIFE...
...& CRAFT
BEER! 



I have long referred to our profession as “the best job in the world” and I stand by that. To be able to dedicate your career to making a real difference in people’s lives is truly special.

To help a person or family uncover what a fulfilled and ideal life really looks like, then ensuring they utilise their financial position effectively in order to actually live that life, is what makes my role as a financial planner the best job ever.

I didn’t get to this privileged position by myself. In fact, far from it. My parents have dedicated their lives to making life great for my brother and me. They perfected the balance of being strict, whilst spoiling us, loving us, whilst knowing when to kick us up the arse. I feel their lessons in early life, and today, have had a huge impact on my ability to do what I do so well.

Then, back in 2015, my mum phoned me as she wanted to have a chat and was going to pop round. I knew something was up.

She told me that she had been confirmed as a match to donate a kidney to a close friend’s husband. Dave had been on dialysis for over 10 years, having previously received a kidney in his 40s. Life for him and his family was pretty grim.

Obviously, emotions ran high from that day up until the transplant. That day will be one I will never forget. To witness such an amazing gift from someone to simply better someone else’s life, was and still is, truly incredible. Words will never explain how we felt that day.

But, what I do know is this. If someone can dedicate their entire lives for the benefit of their kids, to then, at age 54, casually donate a kidney to give a friend a better life, then that really is all the motivation I need to continue to make my parents proud, to enjoy and embrace this remarkably joyous career and life that I have. And to do all I can to positively impact as many other people’s lives. Just as my mum has done all her life.